



ASIA'S BROADCASTING & INFOTAINMENT SHOW

22 - 24 OCTOBER, 2026
Jio World Convention Centre,
Mumbai

The complete
spectrum of
BROADCAST,
CONTENT and
CONNECTIVITY





WHERE CONTENT, BROADCAST AND DIGITAL PLATFORMS CONVERGE

Where Media, Content and Technology Converge

Today's **media ecosystem** spans **content creation, broadcast technology**, digital platforms, production workflows and the infrastructure that powers them. From studios and film production to OTT platforms, live events and professional AV environments, the industry is increasingly shaped by integration, scalability and seamless delivery across platforms.

A.B.I.S brings together the **complete spectrum** of Indian broadcast, content and connectivity, thereby connecting creators, broadcasters, technology providers, platforms and infrastructure leaders across the entire media value chain.

With its **scale**, industry participation and integrated exhibition and conference format, **A.B.I.S** enables companies to showcase innovation, engage **decision makers** and build **partnerships** where technology adoption and industry growth converge.

India's Media and Digital Ecosystem at Scale

\$36B+

Industry value
by 2027

2000+

Films produced
annually

918

Private satellite TV
channels

60+

OTT
platforms

1B+

Internet
users

1000+

Internet service
providers

THE EPICENTER OF OPPORTUNITY FOR EXHIBITORS

Clear indicators of an expanding audience base and rising relevance across adjacent technology domains.

A Platform Built At Scale

590

exhibiting
brands

30,753

industry
professionals

National Reach, Global Presence

42

countries
represented

671

cities
represented

Momentum Across New And Adjacent Technology Verticals

- **20% participation from new verticals** - Artificial Intelligence, New Media and OTT
- **14% increase in visitors from new regions**
- **12% growth in international representation on the show floor**
- **Dedicated AI Pavilion** introduced, reflecting active adoption of next-generation technologies



EXHIBITOR PROFILES

Acquisition & Content Creation

- Cameras (Cinema, Broadcast)
- Lenses / Optics
- Lighting / Grip
- Newsroom Solutions
- Virtual Production Cameras / Tracking

AI & Automation

- AI Editing
- AI Graphics
- AI Localization (Dubbing, Subtitling)

Broadcast Tech

- Cloud Media Supply Chain
- Content Delivery Network Services
- Data Storage
- IP-based Broadcasting Infrastructure
- OTT / Streaming
- Playout Automation
- RF Transmission

Playout & Transmision

- Color Grading
- Editing Systems
- Motion Capture / 3D Scanning
- Playout Animation
- Production Switchers / Mixers / Systems
- Storage / Media Asset Management
- Subtitling & Captioning Systems
- VFX / CGI

Remote Production (REMI)

- 5G Production Backpacks
- REMI Kits

Services

- Cloud Services
- Rental / Hire Services
- System Integration

Software

- Camera Tracking Systems
- Encoding / Transcoding
- Predictive Broadcast Analytics
- Real-Time Rendering Engines
- Simulcam Systems
- Studio Animation
- Virtual Production Software
Workflow / Asset Management

VISITOR PROFILES

- Advertising Agencies
- Audio Production / Post Production Facilities
- Cinematography / Videography
- Computer Graphics/Animation Facilities
- Digital Visual Effects Facilities
- Duplication / Replication Industry Film/TV Studios
- Film Exhibitors / Theatre Owners
- Manufacturers / Agents/Distributors / Dealers and Resellers
- Press
- Production / Post Production Facilities
- Stage Show / Promotion Companies.
- Systems Designers / Integrators / Installation Executives
- TV/Radio Broadcasters / Stations





PRO AV & PRO AUDIO

Extending broadcast technology into real-world deployment

Special Focus

Broadcast technology today is applied far beyond traditional transmission. Cameras, audio systems, production tools and control workflows originally designed for broadcast are now specified across enterprise studios, education campuses, sports venues, live events and large-scale installations. These deployments increasingly sit within professional audio-visual and professional audio systems.

By introducing Pro AV and Pro Audio as dedicated verticals, A.B.I.S expands its scope to reflect how media technologies are being applied across production, system integration and experience-driven environments.

Pro AV

Professional audio-visual systems support communication, content delivery and immersive experiences across non-broadcast environments. Pro AV solutions integrate displays, video platforms, production switchers, system integration and control technologies across corporate, education, retail, worship and live event applications, combining broadcast-grade performance with scalable infrastructure.

Pro Audio

Professional audio plays a critical role across broadcast, studios and live venues. Pro Audio systems encompass microphones, mixers, amplifiers, speakers, wireless audio systems and acoustic infrastructure, supporting consistent, high-quality sound across both production and installed environments.



PRO AV & PRO AUDIO

Where broadcast, Pro AV and Pro Audio intersect

- Broadcast, Pro AV and Pro Audio now operate within a **shared deployment ecosystem**
- Technologies are increasingly applied across **production, distribution and system integration environments**
- The global Pro AV market is forecast to exceed **USD 400 billion** by the end of the decade
- India is among the **fastest-growing Pro AV markets in Asia-Pacific**
- **Asia's Broadcasting & Infotainment Show** brings these domains together on a single platform for technology providers, integrators and solution buyers

EXHIBITOR PROFILES

AV Technology

- 3D & Visualisation
- AR/VR
- Digital Signage
- Display & Projection Technology
- Distributed Audio & Video Systems
- Interactive displays & Whiteboards
 - Projection Mapping
- Simulation Technology
- Smart Collaboration - 5G, Cloud, and AI
- Video Networking
- Video Walls & Large Screen Displays

Pro-Audio

- Amplifiers
- Audio Equipment
- Audio Networking
- Consoles/ Mixing Desks
- Headphones
- Sound Reinforcement
- Studio & Recording Equipment

Lighting

- Laser Technology & Effects
- Lighting Controls
- SFX & Light Effects
- Stage Lighting & Technology
- Studio lighting
- Trussing & Rigging

VISITOR PROFILES

- AV Consultants
- Design Consultants
- Event Managers
- Film / TV Studio Managers
- Lighting Designers
- Project Engineers
- Sound Engineers
- System Integrators
- ProAV Rental & Staging Providers
- ProAV/IT Products & Solutions
- Manufacturers
- ProAV Tech Consultants

NEXT-GENERATION NETWORKS & DIGITAL TECHNOLOGIES

Connectivity at A.B.I.S is structured around the converging technology domains driving India's next phase of network expansion, digital service delivery and enterprise connectivity. The exhibition brings together infrastructure, platforms and solutions that are increasingly evaluated and deployed as part of integrated, end-to-end ecosystems.

Next-Generation Connectivity Networks

- Broadband, FTTH and fibre infrastructure
- 5G and hybrid access networks
- Satellite broadband and last-mile connectivity
- Interconnection, peering and network automation

Digital Technologies Shaping Network Performance

- Cloud platforms and SaaS for network operations
- AI-driven monitoring, optimisation and analytics
- Cybersecurity, resilience and network management
- IoT-enabled systems and smart connectivity solutions

Media and Content Delivery Technologies

- IPTV, OTT and hybrid cable-IP platforms
- Content delivery networks and cloud TV solutions
- Subscriber management, billing and personalisation
- IP-based distribution and next-generation viewing systems

Enterprise Connectivity and Digital Infrastructure

- Secure enterprise connectivity and managed services
- SD-WAN, edge networking and cloud-native architectures
- Data-driven operations and AI-enabled workflows
- Integrated telecom and digital infrastructure solutions

EXHIBITOR PROFILE

Telecom & Wireless Technologies

- 5G and emerging 6G technologies
- Wireless broadband and Fixed Wireless Access (FWA) solutions
- Mobile network infrastructure & equipment providers
- Telecom system & transmission technology companies

Fibre Broadband & Network Infrastructure

- FTTH and fibre optic network solution providers
- Broadband infrastructure equipment manufacturers
- Internet service providers and network operators
- Network deployment and infrastructure companies

Cloud, Edge Computing & Data Infrastructure

- Cloud service providers
- Data centre and colocation companies
- Edge computing infrastructure providers
- Content delivery networks (CDN)

Streaming, OTT & Digital Media Delivery

- OTT platforms and streaming technology providers
- IPTV and video delivery solutions
- Digital media distribution technologies

Cybersecurity, Network Software & Digital Platforms

- Network monitoring and management solutions
- Cybersecurity solutions for telecom and digital infrastructure
- AI-driven network optimisation platforms
- Digital infrastructure software solutions

Smart Connectivity & IoT Ecosystems

- Internet of Things (IoT) technology providers
- Smart home and connected device platforms
- Smart city infrastructure and digital connectivity solutions
- Integrated digital ecosystem providers

VISITOR PROFILE

- Telecom operators and network engineers
- Broadband infrastructure companies and network planners
- Internet service providers and connectivity solution providers
- Data centre operators and cloud infrastructure architects
- OTT platform operators and digital media technology companies
- Cybersecurity professionals and network management specialists
- Startups and innovators in next-generation connectivity technologies
- IoT solution providers and connected technology companies
- Smart city planners and digital infrastructure stakeholders
- System integrators and technology consultants

Asia's Broadcasting & Infotainment Show will serve as a convergence platform for telecom, broadband, cloud infrastructure and digital media technologies — showcasing the innovations that are shaping the future of global connectivity and digital communication



CONTENT & STORYTELLING IN THE PLATFORM ERA

A.B.I.S. brings together the creators, studios, broadcasters, streaming platforms, distributors and rights holders shaping storytelling across film, TV and digital media. From new format development and co-production opportunities to licensing partnerships and global content distribution, the platform serves every stage of the content economy. It connects the people who greenlight ideas with the people who fund, produce, distribute and monetise them across India and international markets.

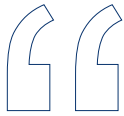


EXHIBITOR PROFILES

- Broadcasters & Channels (Including Free-to-Air, Pay-TV, Regional, International)
- Studios & Production Companies (Film, TV, Digital Originals)
- Content Creators & Producers (Independent & Branded Content)
- Content Distributors & Rights Holders
- Commissioning & Acquisitions (Film/TV/OTT Buyers, Programming Heads)
- Content Aggregators & Syndicators (TV & Digital Platforms)
- Streaming Platforms & VOD Services (AVOD, SVOD, Hybrid Models)
- Licensing, Merchandising & IP Management (Rights Management, Monetization, Security)
- Development, Co-production & Partnerships
- Sales Agents & Theatrical Distributors
- Tech & Innovation (Blockchain, AI, Web3)
- Strategy & Business Development (Consulting, Investment, Market Expansion)

VISITOR PROFILES

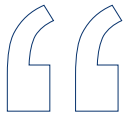
- Content Buyers, and Aggregators (for Film, TV & OTT Acquisition Teams)
- Broadcast & Channel Executives (Programming & Content)
- Streaming & Digital Media Platform
- Advertising, Media & Brand Agencies
- Content Distribution & Syndication Professionals
- Post-production, VFX & Creative Studios
- Government Bodies & Industry Associations
- Film Commissions & Cultural Organisations
- Film Institutes & Media Education Bodies



What stood out at **Asia's Broadcasting and Infotainment Show** was how technology, distribution and creative production came together in a single platform. The range of solutions on display, from cameras and lighting to newsroom systems, reflects how rapidly the industry is evolving. Events like this make cross-border collaboration easier and open doors for meaningful partnerships.

Josh Edbrooke

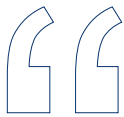
MarcCom and Public Relations, Taiwan Plus



At a time when technology is reshaping every stage of the broadcast, production and content delivery workflow, platforms like **Asia's Broadcasting & Infotainment Show** play an important role in bringing the industry together. The real value lies on the show floor, where direct engagement with peers and global stakeholders is combined with hands-on exposure to emerging technologies. It is this blend of industry dialogue and access to innovation that makes the platform particularly impactful.

Rajat Nigam

Group Chief Technology Officer, JioStar



Asia's Broadcasting & Infotainment Show is an important platform for Shure to engage with how broadcast production is evolving in India. It allows us to showcase advanced wireless and digital audio solutions for demanding environments such as live sports and large-scale productions. The show also provides valuable opportunities to engage directly with broadcasters and understand their operational needs.

Anthony Lovell

Sales Director MEASA, Shure



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